

Strategic HR Management and Organization Development (OD)

Course Outline:

The Strategic Planning process
The Strategic role of HR in Organizations
HR and Organization Development

Day 1:

- ICE breaker and introduction
- Why Strategic Management and OD
- Key OD Competencies (KSA)
- Strategic HR (OD) and Change management

Day 2:

- Strategy Analysis
- Environmental Scanning
SWOT, Pestle, porter's five forces model
- Strategy Formulation
- Vision & Mission Statements and Core values
- Types of corporate level strategies
- Types business level Strategies
- Types of functional strategies

Day 3:

- MBO AND SMART objectives
- Initiating HR Balance scorecard
- Initiating the organizational structure
- HR OD applications
- Consolidated case study

Course Duration: 3 Days from 9:00AM to 4:00PM

Course Language: English material/ bilingual lecture

Course Certification

The course will be certified from Human Resources certification institute (HRCI) (www.hrci.com) HR Certification Institute®(HRCI®), headquartered in the U.S., is the premier credentialing organization for the human resources profession. For 40 years, HRCI has set the standard for HR expertise and excellence around the globe.

They are a global market leader in creating professional and organizational value.

They enable people and organizations to discover, develop, and demonstrate their fullest potential through innovative learning and certification in the ever-evolving world of HR.

Registration Deadline: One week before the course date

Course Venue: Top Business premises: 17, Abdel Wahab Selim Elbeshry St. Sheraton Heliopolis, Cairo, Egypt.

Registration & Payment

- Logon to www.topbusiness-hr.com/course_Register to fill a registration form. Alternatively you can request a registration form by mail from: training@topbusiness-hr.com.
- Course fees include materials, coffee break and certificate approved from the HRCI.
- Payment by cheque in Top Business' name, cash to our address, Visa or bank transfer.
- Payment is due within 3 working days from course confirmation date. Your registration is confirmed only after payment.
- In case of cancellation 4 working days before the course starting date, 10% of the total amount is nonrefundable

For More Information

17, Abdel Wahab Selim Elbeshry St.,
Sheraton Heliopolis, Cairo - Egypt

T. +2 02 226 871 44 / +2 02 226 871 45

Ext. 440/1

F. +2 02 226 871 58

M. +2 010 229 20 433

training@topbusiness-hr.com

www.topbusiness-hr.com